




# 2019



CHICAGO  
LOOP  
ALLIANCE.

CHICAGO LOOP ALLIANCE  
ANNUAL REPORT



# TABLE OF CONTENTS

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- |  |  |
|--|--|
| <b>4</b> Letter from the President and Chair | <b>14</b> Marketing and Public Relations |
| <b>6</b> Enhanced Services                   | <b>16</b> Membership                     |
| <b>8</b> Design and Advocacy                 | <b>20</b> Illumination Gala              |
| <b>10</b> Placemaking                        | <b>22</b> Sponsors and Supporters        |
| <b>12</b> Economic Development               | <b>24</b> Leadership                     |
| <b>13</b> Learning Expedition Chicago        | <b>26</b> Staff                          |



Dear Loop Stakeholders,

Chicago Loop Alliance, and the Loop itself, experienced exciting growth in 2019. The Loop is benefiting from a boom in residential development, and with this boom come amenities that enhance the Loop for everyone, including an improving restaurant and nightlife scene and prime shopping. A fascinating trend unveiled by Chicago Loop Alliance's *State of the Chicago Loop Economic Profile*, released in May 2019, is the geographic growth of the Central Area; the South Loop, West Loop, Fulton Market, River West, and River North submarkets have all experienced a period of growth that is expected to continue. Through it all, the Loop remains the heart of this expanding, thriving Central Area.

Our organization also grew in major ways in 2019 through new initiatives and heightened energy around old favorites. We hired a Public Space Manager, a new full-time staff position; we launched our Loop Employee of the Month initiative, a new marketing campaign targeting the Loop worker; we activated empty storefronts on Wabash Avenue with murals; placed art installations of life-size bears in the Pedway; and we hosted the inaugural Learning Expedition of the Global Business Districts Innovation Club, welcoming more than 20 leaders in downtown management from cities around the globe, including Moscow, New York City, Paris, Tokyo, Toronto, and more.

And we accomplished all this new work without sacrificing the successful programs we've built up over the years, like ACTIVATE, Downtown Futures Series, LoopedIn networking events, committee meetings for State Street and the Cultural Mile, summer and holiday destination marketing campaigns, and so much more—including meaningful partnerships with the Chicago Cook Workforce Partnership on Hospitality Hires Chicago, LUMA8 on the Arts in the Dark parade, and the Chicago Architecture Biennial.

We also hosted the Chicago Loop Alliance Foundation's 15th Annual Illumination Gala, one of our most successful to date, raising \$256,000 for free public art and cultural programming in the Loop. To top it off, Chicago Loop Alliance gained 50 new members from a variety of industries.

All of this would not be possible without our members and partners. On behalf of our Board of Directors, thank you for the support you have shown CLA. We look forward to continuing this work with you to make the Loop an exceptional destination to live, work, and play in the years ahead.



**MICHAEL EDWARDS**  
President and CEO  
Chicago Loop Alliance



**JAMES TURNER**  
Board Chair  
Chicago Loop Alliance





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Chicago Loop Alliance creates, manages, and promotes high-performing urban experiences, attracting people and investment to the Loop.

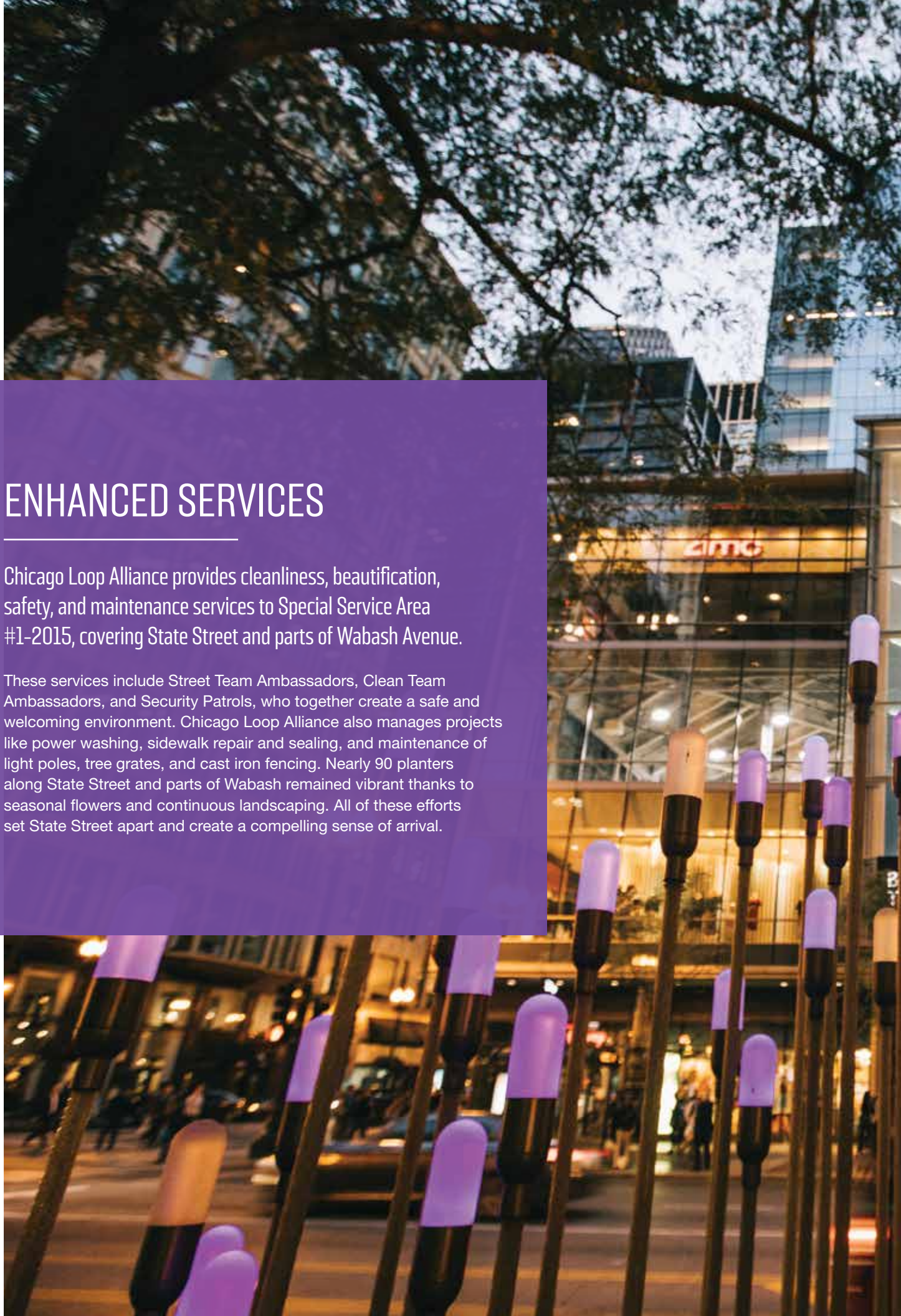
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## ENHANCED SERVICES

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Chicago Loop Alliance provides cleanliness, beautification, safety, and maintenance services to Special Service Area #1-2015, covering State Street and parts of Wabash Avenue.

These services include Street Team Ambassadors, Clean Team Ambassadors, and Security Patrols, who together create a safe and welcoming environment. Chicago Loop Alliance also manages projects like power washing, sidewalk repair and sealing, and maintenance of light poles, tree grates, and cast iron fencing. Nearly 90 planters along State Street and parts of Wabash remained vibrant thanks to seasonal flowers and continuous landscaping. All of these efforts set State Street apart and create a compelling sense of arrival.





### STREET TEAM AMBASSADORS

**2,800 social service referrals** made by the Street Team Ambassadors

**4,241 business check-ins** made by the Street Team Ambassadors to State Street merchants

**16,301 directions** given to Loop visitors by the Street and Clean Team Ambassadors



### CLEAN TEAM AMBASSADORS

**28,785 pounds of trash** removed by the Clean Team Ambassadors

**2,408 graffiti tags and stickers** removed by the Clean Team Ambassadors

**9,814 inches of snow** removed



### SECURITY PATROLS

**401 incidents responded to** by the Security Patrols

**18,428 business check-ins** made by the Security Patrols

**2,474 hours** Security Patrols spent on State Street in 2019



### BEAUTIFICATION AND MAINTENANCE

**88 planter boxes on State Street and parts of Wabash Avenue** landscaped throughout the year

**48 power washings** on State Street and parts of Wabash Avenue

**42 years of service** to State Street's SSA #1-2015

## DESIGN AND ADVOCACY

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Chicago Loop Alliance reviews projects and advocates for Loop issues like transportation, public space, and opportunities for business and investment.

The Design and Advocacy Committee reviewed nine design and signage packages and held discussions on everything from small vehicle mobility to downtown sites for a Chicago casino. Other topics covered include the revocation of Aldermanic Privilege, high rise signage, and Chicago Transit Authority bus stop sign replacement. This work ensures the maintenance of the Loop aesthetic and provides opportunities for Loop stakeholders' voices to be heard during important policy conversations. One important new project that kicked off in 2019 is the State Street Corridor Plan, which will include recommendations on the street's design aesthetic, use of public space, transportation and mobility, business mix, and technology. To create the plan, Chicago Loop Alliance contracted *site design group, ltd.*, an urban design and architecture firm. This will be Chicago Loop Alliance's first plan for State Street since 1987, and it will be released in fall 2020. In addition to hyper-local advocacy work, Chicago Loop Alliance also takes its expertise around the country and the world through conferences, speaking on issues of homelessness, safety, placemaking, and the impact of art and culture.







## IMPACT

**#1 Big City in the U.S.** by *Conde Nast Traveler* for the third year in a row

**3 national and international conferences** attended

**10 Chicago thought leaders** engaged to present on urban issues at Downtown Futures Series

**22 recommendations** made in Chicago Loop Alliance's Cultural Mile Action Plan, released in March 2019

**9 design and signage packages** reviewed by the Design and Advocacy Committee

**40 properties** in State Street's SSA #1-2015





## PLACEMAKING

In 2019, Chicago Loop Alliance added a full-time Public Space Manager to work with the Director of Planning on placemaking projects that build a vibrant Loop community.

These projects include favorites like ACTIVATE, a series of free pop-up art events that transform alleys and other urban locations into creative exhibition spaces for thousands to enjoy, as well as projects like the *Massimals in the Loop* exhibit in the Pedway installed in December. Other placemaking projects completed in 2019 include sponsoring the Arts in the Dark parade for the second year to keep it on State Street; updating furniture at The Gateway; activating vacant storefront windows on Wabash Avenue with murals; installing *Theatre in the Loop* banners along State Street in partnership with the Design Museum of Chicago and One for One to celebrate the City of Chicago's Year of Chicago Theatre; bringing carolers to the Pedway during the holidays; and maintaining Lightscape and destination marketing banners and planter signage along State Street.





## ACTIVATE

**18,389 total RSVPs**  
to four ACTIVATE events

**\$444,635 in economic impact**  
from ACTIVATE in 2019

**74 unique Chicagoland ZIP codes** represented by  
2019 ACTIVATE attendees

**117 artists** whose work  
appeared at ACTIVATE in 2019

**43% increase** in ACTIVATE  
sponsorship dollars compared to 2018

**85% ACTIVATE attendees**  
whose opinion of the Loop  
improved after attending



## FROM SPACE TO PLACE

**9 State Street banner campaigns** curated with  
partners including Broadway  
In Chicago, the Joffrey Ballet,  
Lyric Opera of Chicago, and  
the City of Chicago's Year of  
Chicago Theatre

**14 people** at any given time  
enjoy The Gateway each  
summer weekday

**4 storefronts** were  
activated with murals  
for *Wabash Windows*

**10 life-size bears**  
("Massimals") were installed  
in the Pedway



# ECONOMIC DEVELOPMENT

Chicago Loop Alliance continued to champion economic development in the Loop in 2019 through useful reports and effective partnerships.

In May, Chicago Loop Alliance released the *State of the Chicago Loop: 2018 Economic Profile*, providing an update to a 2013 version of the report. The profile serves as a snapshot of the Loop economy with topics including employment and the office market; retail, food, and beverage; demographics and the residential market; tourism and hospitality; arts, culture, and education; and transportation, infrastructure, and open space. In September, Chicago Loop Alliance released a revised version of its 2018 *Arts in the Loop Economic Impact Study*, featuring clarified and visualized data as well as a highlight on the impact of theater in celebration of the City of Chicago's Year of Chicago Theatre. Chicago Loop Alliance continued sharing data with stakeholders from its Springboard pedestrian counters, located along State Street and parts of Michigan Avenue and the Pedway. And for the second year, Chicago Loop Alliance partnered with the Chicago Cook Workforce Partnership on two Hospitality Hires Chicago events, connecting Loop businesses in the retail and hospitality industries with pre-screened job seekers from Chicago's neighborhoods.



## ECONOMIC DEVELOPMENT

**28.4% of all private-sector jobs** in Chicago are located in the Loop

**863,000 square feet** of office space from 19 companies have moved from the suburbs to the Loop since 2013

**28.9% growth** in the number of residents in the Loop since 2013

**19.5% increase in visitors** to Chicago since 2013

**\$90M spent** on tickets annually by Loop theater-goers

**26% of pedestrian activity occurred at night** according to Springboard counters

**84 million State Street pedestrian impressions** counted by Chicago Loop Alliance's Springboard pedestrian counters

**1,232 job interviews** were conducted over two Hospitality Hires Chicago events



## LEARNING EXPEDITION CHICAGO

In October, Chicago Loop Alliance hosted an inaugural three-day conference bringing together leaders of global business districts, their managing companies, and urban planning authorities, including representatives from Casablanca, Chicago, Montreal, Moscow, New York City, Paris, San Francisco, Tokyo, and Toronto.

Global Business Districts Innovation Club's Learning Expedition Chicago focused on placemaking issues and cutting-edge trends in downtown management, with topics including arts and culture, residential development, technical innovation, public space, tourism, culinary arts, business recruitment, and transportation. The Global Business Districts Innovation Club was founded in 2018 by Chicago Loop Alliance and others, and its mission is to help world business districts to identify local innovative ideas and transform them into operational projects with global meaning.



### LEARNING EXPEDITION CHICAGO

**12 global business districts** represented

**33 Chicago thought leaders** who gave presentations during the conference

**89% who attended** say the experience will improve the execution of their job

**10 districts** that have joined the Global Business Districts Innovation Club since Chicago Loop Alliance co-founded the organization in 2018

# MARKETING

Chicago Loop Alliance markets the Loop as a dynamic destination for workers, tourists, visitors, and residents with various campaigns and initiatives that benefit members, stakeholders, and the Loop as a whole.

New this year was the Loop Employee of the Month initiative, meant to target the Loop worker and spread the impact of Chicago Loop Alliance to a new audience. The program profiled one person per month who works in the Loop and who is great at what they do, contributes to their community, or inspires those around them. Chicago Loop Alliance also continued its established marketing campaigns and projects, including *Summer in the Loop*, *Holidays in the Loop*, ACTIVATE's Linger Longer coupon book, and various digital initiatives like the In the Loop blog, social media, and advertising. This marked the first year that the *Summer in the Loop* campaign included a State Street takeover, with branded banners and planter signs highlighting summer attractions for the month of June.



## MARKETING

**40% increase in followers**  
across social media platforms

**50% increase in engagement**  
across social media platforms

**3.4 million** social media  
impressions

**408,323 pageviews**  
on loopchicago.com

**119 blogs** published on  
In the Loop

**570 member mentions**  
in CLA blogs

**22% increase** of average time  
spent on website pages



# PUBLIC RELATIONS

Efforts to position Chicago Loop Alliance as a major voice of the Loop continued in 2019 with ramped-up PR efforts, including sending more press releases, media advisories, and pitches to journalists, as well as acting fast to respond to requests for comment on a variety of Loop issues.

Chicago Loop Alliance used the press to weigh in on the placement of a Chicago casino, how to reimagine Pritzker Park, what Mayor Lightfoot should prioritize in transportation and mobility, matters of safety and security, the state of the Loop economy, and more—while also earning coverage on projects like ACTIVATE, Downtown Futures Series, Pedway activations, the 15th Annual Illumination Gala, *Holidays in the Loop*, *Wabash Windows*, and *Massimals in the Loop*.



## PUBLIC RELATIONS

**31 press releases** or media advisories sent

**176 clips** that mention Chicago Loop Alliance

**630 million earned media impressions** for Chicago Loop Alliance

**42% increase** in earned publicity value



## APPEARED IN

Chicago Tribune

CRAIN'S  
CHICAGO BUSINESS

CHICAGO SUN-TIMES



loopnorth.com



TimeOut  
THE BEST OF THE CITY



CHICAGO  
MAGAZINE



THE REAL DEAL  
CHICAGO REAL ESTATE NEWS



## MEMBERSHIP

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Membership in Chicago Loop Alliance means invaluable networking opportunities, marketing benefits, professional development, and connection to the community—both in the Loop and throughout the city of Chicago.

This year, a different non-profit partner was featured at each LoopedIn Networking Event, including Embarc, the League of Chicago Theatres, Envision Unlimited, ChiGivesBack, the Chicago Police Memorial Foundation, the Epilepsy Foundation, and My Block, My Hood, My City. Chicago Loop Alliance also partnered with the LGBT Chamber of Commerce of Illinois on a member mixer and panel called 50 Years Later: A New Way of Business. And the inaugural Chairman's Dinner provided an opportunity for CLA's largest financial contributors to convene for an exclusive first look at the *State of the Chicago Loop: 2018 Economic Profile*. Chicago Loop Alliance has shown continued dedication to finding new ways to facilitate meaningful connections between members.







### MEMBER FAST FACTS

**297 total Chicago Loop Alliance members** in 2019

**50 new members** joined Chicago Loop Alliance in 2019

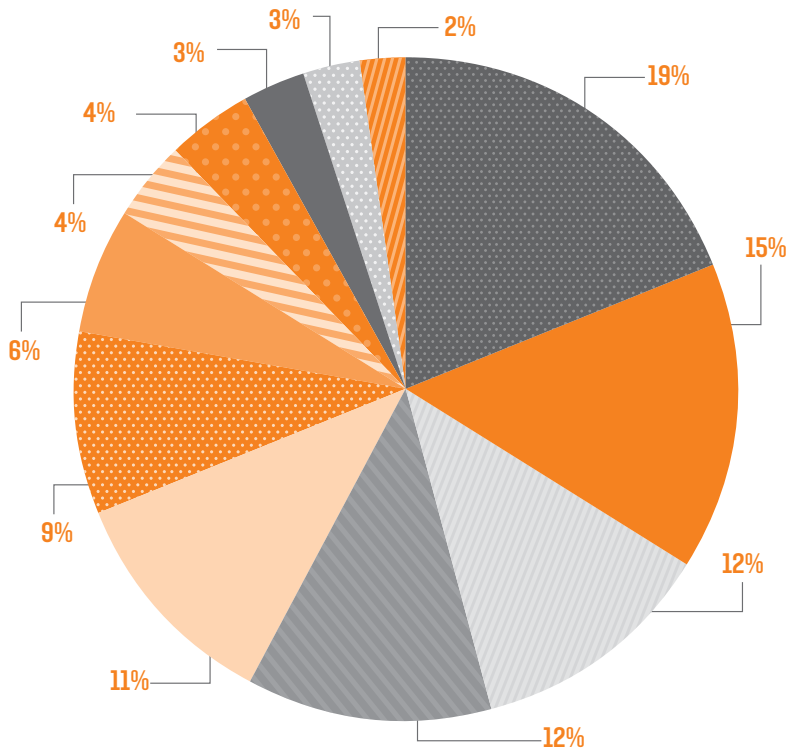
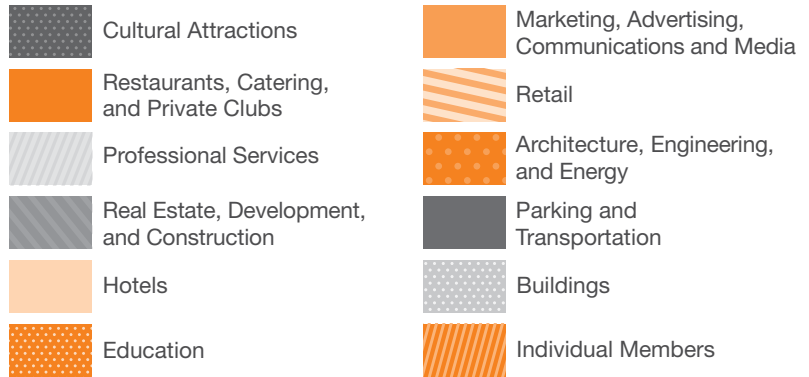
**200 member highlights** in Member Spotlight, a weekly email distributed to Chicago Loop Alliance members

**7 nonprofit partners** featured at LoopedIn Networking Events

**1,000 members** attended complimentary networking opportunities throughout the year



### MEMBER DEMOGRAPHICS



# 2019 MEMBERS

12 North Venture, LLC	Cal Audrain	Services, LLC	Flowers for Dreams
131 South Dearborn, LLC	Cambria Chicago Loop — Theatre District	Christy Webber & Company	Fogo de Chao
360 Chicago	CannonDesign	CIBC	For Eyes Optical by Grand Vision
3rd Coast Imaging, Inc.	CBD Kratom	CIRCLE Foundation — Innovations High School	Formento's
70 Eats	CBRE Group, Inc.	City Winery	Fox Rothschild LLP
A&A Ballet Center For Dance	CEDARst Companies	Clayco, Inc	Fox's Designer Off-Price
ABC 7 Chicago — WLS Television Inc.	Center for Talent Development at Northwestern University	Cochon Volant Brasserie	Francois Frankie
Absolutely Chicago	Charles Ifergan Salon	Colleen Spector Wienke	Frank Lloyd Wright Trust
Segway Tours	Chicago Architecture Center	Columbia College Chicago	G3 Construction Group, Inc.
Acadia Realty Trust	Chicago Athletic Association Hotel	Comcast, NBC Universal	Gail Satler
Ace Hotel Chicago	Chicago Bears Football Club	ComEd	Gayle V's Best Ever
AceBounce	Chicago Department of Streets & Sanitation	Concierge Preferred	Grilled Cheese
Adler University	Chicago Department of Transportation	Concord Realty Advisors	GDI Services, Inc.
Advanced E&S Group	Chicago Department of Cultural Affairs and Special Events	Concorde Printing and Digital Imaging	GEMS World Academy Chicago
Alderman Brendan Reilly, 42nd Ward	Chicago Department of Planning and Development	Conference Chicago at University Center	Gene Siskel Film Center
Alderman Sophia King, 4th Ward	Chicago Fashion Incubator	Convene	Gensler
Allied Live	Chicago Festival Association	Corner Bakery Cafe	Get Growing Foundation
American Writers Museum	Chicago Food Planet	Corporate Office Construction, LLC	Getaround
Ann Grubrich	Chicago Loop Neighbors Association	DePaul University	GlenStar Asset Management, LLC
Anthony Roach	Chicago Police Department, 1st District Central	Derek Neathery	Goddess and the Baker
Anvan Midwest Realty Management Co., Inc.	Chicago Public Library	Design Museum Chicago	Godfrey Hotel Chicago
Aries Charter Transportation, Inc.	Chicago Semester	Dos Toros Taqueria	Goethe-Institut Chicago
Aspire Properties	Chicago Symphony Orchestra	Downtown Apartment Company	GOGO Charters Chicago
AT&T Retail Store	Chicago Timeshares	Downtown Islamic Center	Goodman Theatre
Atrium at the Thompson Center	Chicago Title Insurance Company National Commercial Services	Embarc	Goodman Williams Group
Auditorium Theatre	Chicago Trolley & Double Decker Co.	Emerald Loop Bar & Grill	Grant Park Bistro
Balanced Environments, Inc.	Chicago Youth Symphony Orchestras	Ensemble Español Spanish Dance Theater	Grant Park Music Festival
Bannerville USA	Chicago Zoological Society Brookfield Zoo	Entara	Gray Line Chicago
Baum Realty Group, LLC	Chicagoland Retail Sector Center/ Pyramid Partnership, Inc	Envision Unlimited	Green Star Movement
Big Bus Tours — Chicago	Chicago's First Lady	Enwave Chicago	Hampton Inn and Homewood Suite Chicago West Loop
Blake Overlock	Chick-fil-A State and Lake	Epilepsy Foundation of Greater Chicago	Hampton Inn Majestic
Blake's Seed Based	Christkindlmarket	EQ Office	Harold Washington Library
Blick Art Materials	Chicago — German American	Exchequer Restaurant & Pub	Heritage Shops at Millennium Park
Block Thirty Seven		EXPO CHICAGO	Herman Berghoff
Bobby's Bike Hike — Chicago Tours		Fast Sandwich LLC — Jimmy John's	Hilton Chicago
Brent Minor		Fine Arts Building Studios	Hiltons at McCormick Place
BrightView Landscape Services		First United Methodist Church	Holabird & Root
British International School of Chicago South Loop		FLATS The Alfred	Hostelling International — Chicago
Broadway In Chicago		Flight Club Darts Chicago	Hotel EMC2
BuildThis		FLIRT Communications	Hotel Julian Chicago
CA Ventures			Hyatt Centric — The Loop Chicago

Illinois Media School	Metropolitan Planning Council	RKF	The Joffrey Ballet
Illuminated Mobile, Inc.	Metropolitan Properties of Chicago, LLC	Ron Arnold	The John Buck Company
Impact Networking	MGLM Architects	Ronald McDonald House	The Metropolitan
Industrious	Mid-America Real Estate Corp.	Rosenfeld Injury Lawyers	The Mid-America Club
Instawork	MILA Chicago Luxury Apartments	SATC Law	The Railcar Club of Tri-Star Catering
Intelligentsia Coffee — Millennium Park Cafe	Milieu Chicago	School of the Art Institute of Chicago	The Standard Club
Intelligentsia Coffee — Monadnock Cafe	Millennium Park Plaza	See Chicago Dance	The Wabash Lights
Interior Investments, LLC	Monk's Pub	Shoreline Sightseeing	theWit Hotel
International Museum of Surgical Science	Morton's The Steakhouse — Wacker Place Chicago	Silk Road Rising	Tigerlily Events / Lincoln Park Zoo
InterPark	Museum of Science and Industry	SilverIP Communications	Time Zone One
Island Party Hut	Nadi Design	Skydeck Chicago	Todd J. Opyt
Italian Village Restaurants	Nando's Peri-Peri	Solomon Cordwell Buenz	Tolpin & Partners PC
J.C. Anderson, Inc.	National Charter Bus Chicago	SP PLUS Corporation and Millennium Garages	Toni Patisserie and Cafe
John D. and Catherine T. MacArthur Foundation	Newcastle Limited LLC	Special Olympics Chicago	Turning the Page
John Marshall Law School	Norman Distribution	Specialty's Cafe and Bakery	Twenty North State Condominium Association
JW Marriott Chicago Hotel	Norman Elkin	Springboard Inc.	Union League Club of Chicago
Kehoe Designs	Oak Street Design	St. Jane Hotel	UNIQLO USA
Keith Campbell	Ocean Prime	Stantec Architecture	University Club of Chicago
KEY — This Week In Chicago	One North Kitchen and Bar	Staver Accident Injury Lawyers, P.C.	University of Phoenix
Kimpton Gray Hotel	Organic Headshots	Staypineapple, An Iconic Hotel, The Loop	Urban Real Estate
Kimpton Hotel Allegro	Palmer House Hilton Chicago	Stock and Ledger	Veggie Grill
Kimpton Hotel Monaco Chicago	Peter Tortorello	Stone Real Estate Corp.	Vennequity LLC
Kostopoulos Law Group	Peterson Picture Company	SUBWAY Restaurant	VERO Design + Build
L3 Capital	Planet Interactive	Sugar Bliss Cake Boutique	Virgin Hotels Chicago
Land & Lake Kitchen	Playbill Inc.	Sullivan Office Center LLC	VU Rooftop
Latinicity Food Hall	PNC Bank	Sun Badger Solar LLC	W Chicago — City Center
League of Chicago Theatres	Poblocki Sign Company	Target	Walgreens
Liberty Mutual Insurance	Porchlight Music Theatre	Taureaux Tavern	Weber Grill — Chicago
LondonHouse Chicago	Pressure Washing Systems	Tawani Property Management	Webpass from Google Fiber
Lori Healey	Principal Financial Group	Loop — The Monroe Building	Well Dressed Tables by Arena Americas
LR Windsor	Pritzker Military Museum & Library	Terra Foundation for American Art	Wendella
Lyft	Protein Bar	Tesori Trattoria and Bar	WeWork
Lyric Opera of Chicago	Proven IT	The Albert	WhereTraveler
Macy's	Punch Bowl Social West Loop	The Anti-Cruelty Society	Whimsical Candy Kitchen and Store
Maggie Daley Park	Ralph Hughes	The Art Institute of Chicago	Willens Law Offices
Marc Realty	RAM Racing	The Berghoff Restaurant	William Noonan
Mark Shouger	Red Door Spa	The Blackstone Hotel, Autograph Collection	Willow Chicago
Marquee at Block 37	Related Midwest	The Chicago School of Professional Psychology	Windy City Playhouse
Matthew Kallas	Remington's	The Chicago Theatre	Wintrust Bank Chicago
McGuire Engineers	Renaissance Chicago Downtown Hotel	The Cliff Dwellers	Workspring
Meaghan O'Connor	ReVive Center for Housing and Healing	The Dearborn	Wow Bao
Melvin Katten	Rework by ROE	The Florentine	WSP
Meredith Corporation	Riley Safer Holmes & Cancila LLP	The Heritage at Millennium Park Condominium Association	Yelp, Inc.
Merz Downtown			Zonatherm Products
Metropolis Condominium Association			

# ILLUMINATION GALA

Presented by Pressure Washing Systems, Chicago Loop Alliance Foundation's 15th Annual Illumination Gala took place on September 20, 2019, at the Hilton Chicago.

The Illumination Gala gathered 500 supporters for a celebration of the Loop's rich arts and culture scene, raising \$256,000 to support public art projects and events like ACTIVATE, The Gateway, Pedway activations, and more. Dean Lane, Area General Manager of The Palmer House and Hiltons of Chicago, was honored with the Illumination Award for his dedication to Chicago Loop Alliance and his tireless efforts to serve the City of Chicago and its hospitality and tourism community. Gala co-chairs were Colleen Spector, Corporate Sales, Southwest Airlines, and John Wells, General Manager, Hilton Chicago.

## SPONSORS



PRESENTING SPONSOR



PROGRAM SPONSOR



Clean + Safe + Friendly

COCKTAIL RECEPTION SPONSOR

## VIP TABLE PURCHASERS





# 2019 SPONSORS AND SUPPORTERS

## LOOPEDIN NETWORKING EVENTS

### In Kind

Adams Street Brewery  
The Berghoff Restaurant  
Fogo De Chao  
The Godfrey Hotel Chicago  
IO Godfrey Rooftop Lounge  
Hilton Chicago  
The Mid-America Club  
ROOF on theWit  
Stock and Ledger  
theWit Chicago

## 2019 CHICAGO LOOP ALLIANCE FOUNDATION'S ANNUAL MEETING

### Presenting Sponsor \$5,000

CIBC

### Title Sponsors \$2,500

Chicago Zoological Society  
Brookfield Zoo  
GDI Integrated Facility Services  
Interior Investments, LLC  
The Joffrey Ballet  
Streetplus  
theWit Hotel

### Supporting Sponsors \$1,000

ABC 7 Chicago —  
WLS Television Inc.  
Auditorium Theatre  
Broadway In Chicago  
CannonDesign  
CityEscape  
Clayco

ComEd

DePaul University  
Enwave Chicago  
EQ Office  
Gensler  
Goodman Theatre  
Harold Washington College  
Hilton Chicago  
J.C. Anderson  
Katten Muchin Rosenman LLP  
Mid-America Real Estate Corp  
and Mid-America Asset  
Management Company  
Renaissance Chicago Hotel  
School of the Art Institute  
of Chicago  
SP Plus Corporation  
Tawani Property Management

## 2019 ACTIVATE

### Presenting Sponsor

School of the  
Art Institute of Chicago

### Street Savior

CH Distillery  
Clif Bar  
Lagunitas  
White Claw

### Pop-Up Partner

Getaround  
PNC  
Topo Chico

### Alley Cat

Blake's Seed Based  
Blick Art Materials  
Chicago Symphony Orchestra  
Dos Toros  
Green Thumb Industries

## CHICAGO LOOP ALLIANCE FOUNDATION'S 15TH ANNUAL ILLUMINATION GALA

### Presenting Sponsor

**\$30,000**

Pressure Washing Systems

### Cocktail Reception Sponsor

**\$10,000**

Streetplus

### Program Sponsor

**\$5,000**

Bannerville USA

### VIP Table Purchasers

**\$5,500**

Chicago Zoological Society

Brookfield Zoo

CIBC

ComEd

DePaul University

Hard Surface Finishers

Metropolitan Properties

Tawani Property Management

### Table Purchasers

**\$3,750**

ABC 7 Chicago —  
WLS Television Inc.

Acadia Realty Trust

The Art Institute of Chicago

Auditorium Theatre

Big Bus Tours — Chicago

Broadway In Chicago

CannonDesign

Choose Chicago

CityEscape

Clayco

Columbia College Chicago

Comcast

Downtown Apartment Company

Enwave Chicago

EQ Office

Fairfield Properties

Fox Rothschild LLP

Gensler

Goodman Theatre

Hard Surface Finishers

Harold Washington College

Hilton Chicago

Hilton Hotels Corporation

Interior Investments

InterPark

The Joffrey Ballet

The John Buck Company

JW Marriott Chicago

Katten Muchin Rosenman LLP

Macy's

McGuire Engineers

Mid-America Real Estate Group

The Palmer House

Renaissance Chicago

Downtown Hotel

Riley Safer Holmes

& Cancila LLP

SATC|Law

School of the  
Art Institute of Chicago

SP Plus Corporation

Stone Real Estate Corp.

theWit Hotel

Walgreens

Wintrust Bank Chicago

# LEADERSHIP

## STATE STREET COMMISSION

**John H. Idler**  
**Commission Chairman**  
 President and General Manager  
 ABC 7 Chicago —  
 WLS Television Inc.

**Greg Cameron**  
**Commission Vice Chairman**  
 President and CEO  
 The Joffrey Ballet

**Ryan G. Segal**  
**Commission Treasurer**  
 Vice President  
 Acadia Realty Trust

**La Verne O. Morris**  
**Commission Secretary**  
 Resident owner

**Mark Anderson, CPM**  
**Property Manager**  
 Hines | Citadel Building

**Tom Carney**  
**Acting Commissioner**  
 Chicago Department of  
 Transportation

**Maurice Cox**  
**Commissioner**  
 Chicago Department of  
 Planning and Development

**Kristin Duncan**  
**General Manager**  
 Renaissance Chicago  
 Downtown Hotel

**Eric Finnegan**  
**General Manager**  
 Block 37 | CIM

**Mark Kelly**  
**Commissioner**  
 Chicago Department of Cultural  
 Affairs and Special Events

**Dean Lane**  
**Area General Manager**  
 Hiltons of Chicago and  
 The Palmer House

**Andrea Schwartz**  
**Vice President of Media  
 Relations North Central  
 and South Regions**  
 Macy's

**John Tully**  
**Commissioner**  
 Chicago Department of  
 Streets and Sanitation

## CHICAGO LOOP ALLIANCE OFFICERS

**James Turner**  
**Chairman**  
 Managing Director | CIBC U.S.

**David Broz**  
**Vice Chairman**  
 Principal | Gensler

**Laura Graves**  
**Treasurer**  
 Vice President of Operations  
 & Business Planning  
 ABC 7 Chicago —  
 WLS Television Inc.

**Jean de St. Aubin**  
**Secretary**  
 Executive Director  
 Gene Siskel Film Center

**Judie Green**  
**Immediate Past Chair**  
 Chief Development Officer  
 Auditorium Theatre





## BOARD OF DIRECTORS

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### In Memoriam

It is with sadness we note the passing of **Martin Stern** of U.S. Equities and CBRE, who served with distinction on the Greater State Street Council and Chicago Loop Alliance Board of Directors for over 25 years, and **Betsy Traczek** of The John Buck Company, who also served as an innovative voice on the Board.

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#### **Irv Abrams**

Walgreen Co.

#### **Ronald M. Arnold**

Honorary Board

#### **Cal Audrain**

Honorary Board

#### **Herman Berghoff**

Honorary Board

#### **David Brooks**

McGuire Engineers

#### **James F. Buczek**

SP+

#### **Bill Burfeind**

J.C. Anderson, Inc.

#### **Fran Casey**

DePaul University

#### **Ben Creamer**

Downtown Apartment Company/

Downtown Realty Company

#### **John Curran**

Big Bus Chicago

#### **Louis D. D'Angelo**

Metropolitan Properties

of Chicago LLC

#### **Kirsten Ekdahl-Hull**

Equity Office

#### **Norman Elkin**

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#### **Kat Frerichs**

AceBounce

#### **Nora Gainer**

The Art Institute of Chicago

#### **Rich Gamble**

Chicago Zoological Society

Brookfield Zoo

#### **Steve Gardner**

InterPark

#### **Kim Groth**

Macy's

#### **Lori T. Healey**

Honorary Board

#### **Ralph Hughes**

Honorary Board

#### **Melvin L. Katten**

Katten Muchin Rosenman LLP

#### **Ryan Kingston**

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#### **Lori Kleinerman**

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