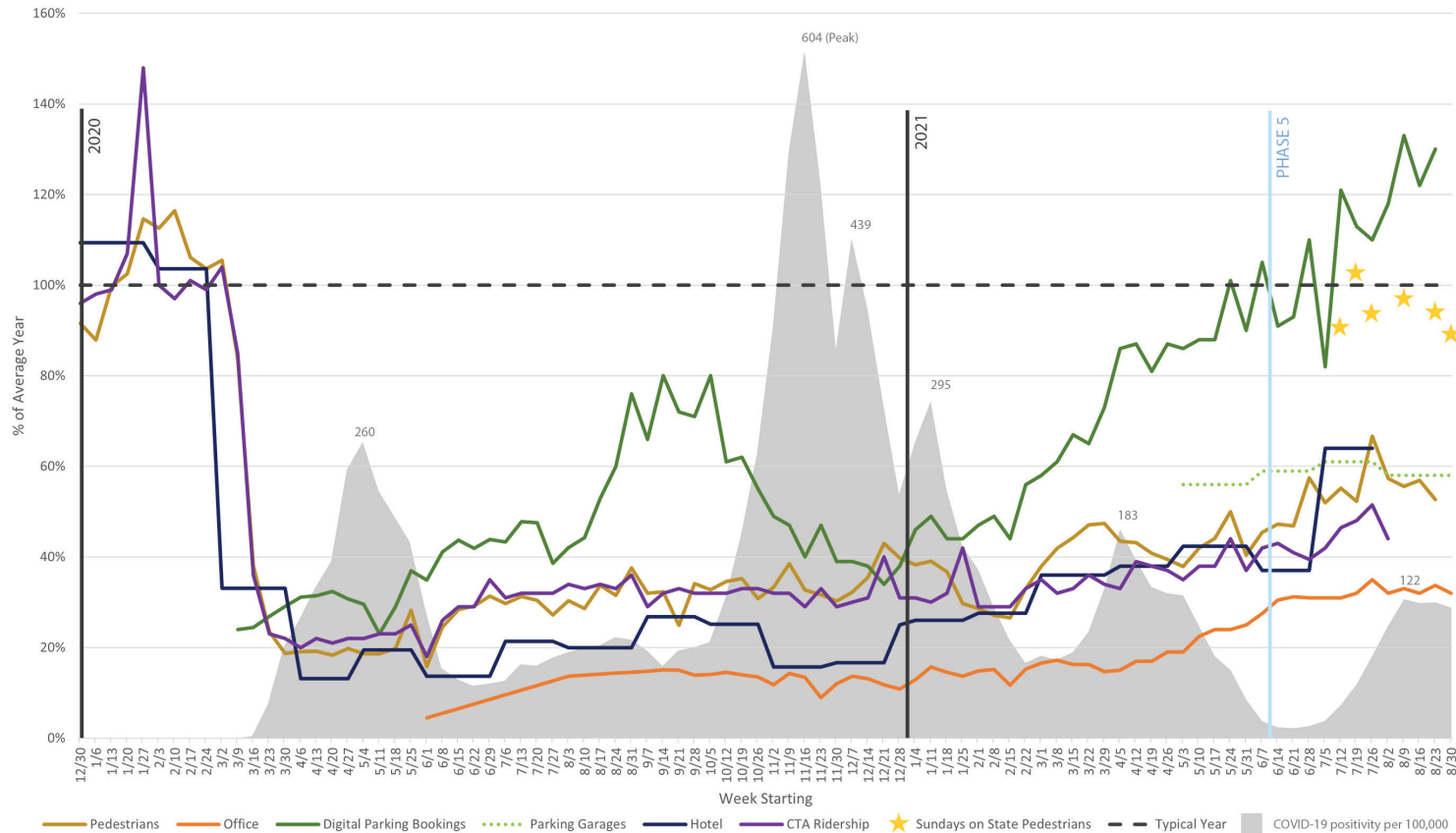


AUGUST BY THE NUMBERS

To help you better understand the recovery status of the Loop neighborhood, Chicago Loop Alliance (CLA) has compiled data from multiple sources.

After the significant July jump in pedestrian activity due to major events like Lollapalooza, the Chicago Auto Show, and the launch of Sundays on State—and as the Delta variant surged throughout the country and increased COVID-19 rates citywide, peaking at 122 cases per 100,000 residents in early August—pedestrian impressions on State Street only declined slightly in August, remaining over 50% of 2019 levels. Six stars appear on the graph to show Sundays on State pedestrian counts compared to the same Sundays in 2019. All events have been within an 11-percentage-point range of normal.

Chicagoland's office occupancy fell slightly to 32% of normal, compared to 36% of normal in July, likely due to Delta concerns as well as long-awaited summer vacations. Still, outside of Texas, Chicagoland and the Philadelphia metro area led the nation in office human occupancy rates, and Chicago's week-over-week rates fluctuated less than Philadelphia's. Along with office occupancy rates, parking garage occupancy rates fell slightly to 58% of 2019 levels, from 61% in July. Digital parking bookings have been over 100% of normal levels for seven weeks, showing that the Loop continues to attract visitors to the many open venues and experiences downtown. Preliminary CTA data suggests that ridership remained in the 40-50% range in August. Hotel occupancy in July rose dramatically, hitting the highest rate recorded since the pandemic began, at 62% of normal, likely due to Lollapalooza's impact. This hotel data is always provided one month behind.



YEAR OVER YEAR

Pedestrian Data: Chicago Loop Alliance's pedestrian counters track pedestrian activity on State Street. Eighteen counters are located on the east and west sides of State Street from Wacker to Ida B. Wells and count each time a person enters onto State Street. These pedestrians could be employees, visitors, shoppers, residents, students, etc.

Sundays on State Pedestrians (★): Chicago Loop Alliance's pedestrian counters track pedestrian activity on State Street. Sundays on State Pedestrians measures visitors in the event area, during the event time (11 a.m. to 8 p.m. on State Street from Lake to Madison) compared to the same Sunday in 2019.

Office Human Occupancy: Occupancy data is for all of Chicagoland and comes from Kastle Systems International. It is calculated as the percentage of people physically in office buildings compared to the same week in 2019.

Digital Parking Bookings: Digital Parking Bookings identifies on-demand reservation services and is calculated as the percentage of parking spots occupied in the Loop compared to the same week in 2019. The data is aggregated based on all Loop parking spots from two anonymous Loop-wide parking operators.

Parking Garages: Parking Garages are the aggregation of self-reported occupancy rates from at least two anonymous Loop-wide parking operators. The figure averages the most recently available occupancy rates for the last week of every month, as compared to occupancy rates at the same time in 2019.

Hotel: Numbers are based on hotel room occupancy of 15 Loop hotels, provided by STR, Inc

CTA Ridership: Ridership is calculated as the percentage of rides on both trains and buses each week compared to the same week in 2019. Source: Chicago Transit Authority and/or Regional Transit Authority

Covid Positivity: Covid data is reported as the number of cases per 100,000 residents. This data is not reported as a percentage of 2019, but is meant to show comparisons between reopening data and Covid positivity trends. Source: City of Chicago Covid Dashboard.