

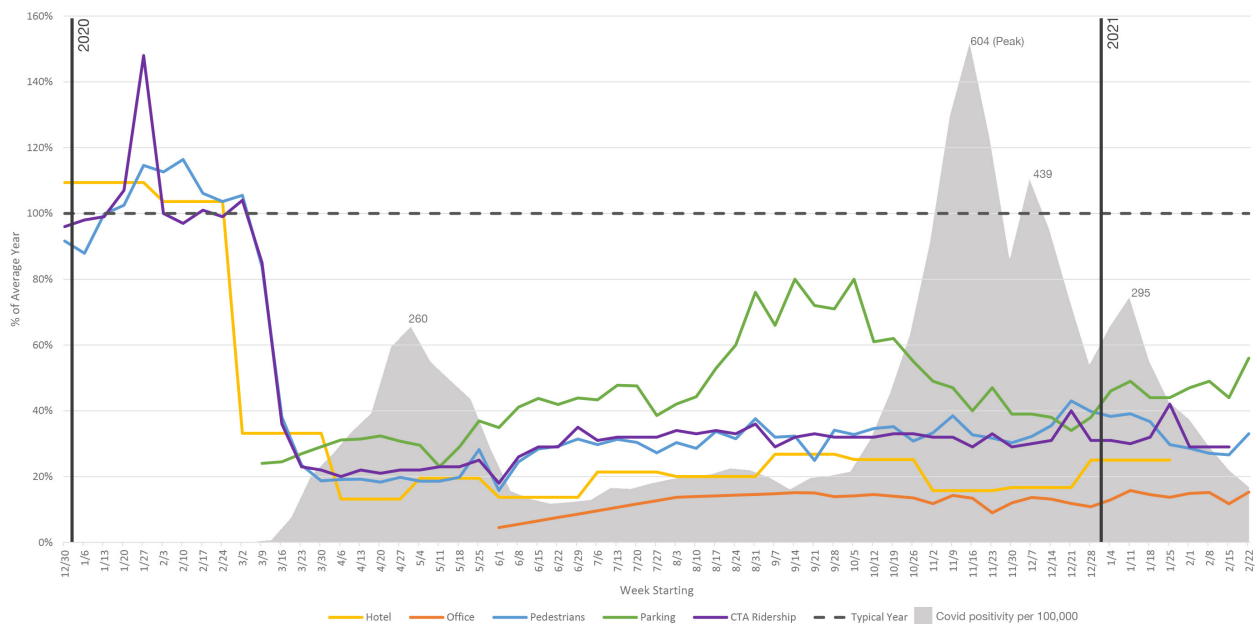
FEBRUARY BY THE NUMBERS

To help you better understand the status and operational plans of Loop businesses, Chicago Loop Alliance has compiled data from multiple sources, including monthly stakeholder surveys and data shared by partner organizations.

A noticeable uptick in pedestrian traffic, office human occupancy, and parking rates occurred in the Loop during the second half of February likely related to improvements in weather and COVID-19 positivity rates hitting their lowest measures since September. Only 26% of survey respondents reported zero employees working on-site in the Loop. Public transit is reported as the most popular form of transportation to the Loop.

As the vaccine roll-out continues, we expected continued increases in the number of people returning to the office and taking public transit. The recent move to 50% occupancy should attract more people to downtown restaurants. The reopening of the Art Institute and their Monet and Bisa Butler exhibits continues to increase pedestrian counts on south Michigan avenue.

YEAR OVER YEAR



Pedestrian Data: Chicago Loop Alliance’s pedestrian counters track pedestrian activity on State Street. Eighteen counters are located on the east and west sides of State Street from Wacker to Ida B. Wells and count each time a person enters onto State Street. These pedestrians could be employees, visitors, shoppers, residents, students, etc.

Office Human Occupancy: Occupancy data is calculated as the percentage of people physically in office buildings compared to the same week in 2019. The data is aggregated from a sampling of 12 anonymous office buildings in the Loop.

Parking: Parking is calculated as the percentage of parking spots occupied in the Loop compared to the same week in 2019. The data is aggregated based on all Loop parking spots from two anonymous Loop-wide parking operators.

Hotel: Numbers are based on hotel room occupancy of 15 Loop hotels, provided by STR, Inc.

CTA Ridership: Ridership is calculated as the percentage of rides on both trains and buses each week compared to the same week in 2019. Source: Chicago Transit Authority.

Covid Positivity: Covid data is reported as the number of cases per 100,000 residents. This data is not reported as a percentage of 2019, but is meant to show comparisons between reopening data and Covid positivity trends. Source: City of Chicago Covid Dashboard.

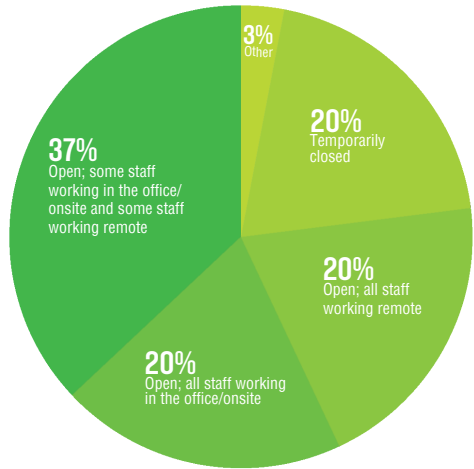
STAKEHOLDER SURVEY

34 respondents representing a wide variety of industries and perspectives reported their activity in the Loop during February.

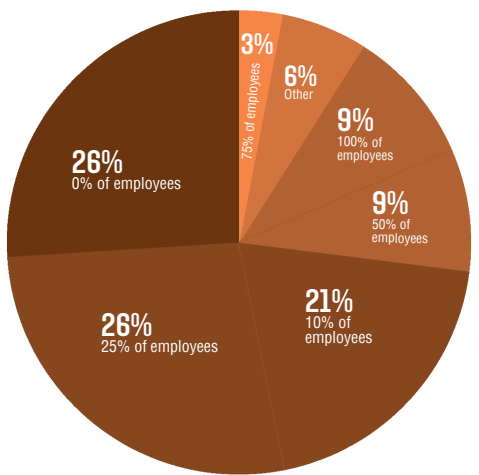
SURVEY PARTICIPANT INDUSTRIES

- Restaurant/Bar/Private Club: **14%**
- Financial Institutions/Insurance/Legal Services: **11%**
- Service Provider: **11%**
- Arts/Cultural Attractions/Entertainment: **11%**
- Hotels/ Lodging: **6%**
- Retail: **6%**
- Parking/Transportation: **3%**
- Education: **3%**
- Public Affairs/Government: **3%**
- Health/Wellness: **3%**
- Property: Residential: **3%**
- Religious Institution: **3%**
- Other: **23%**

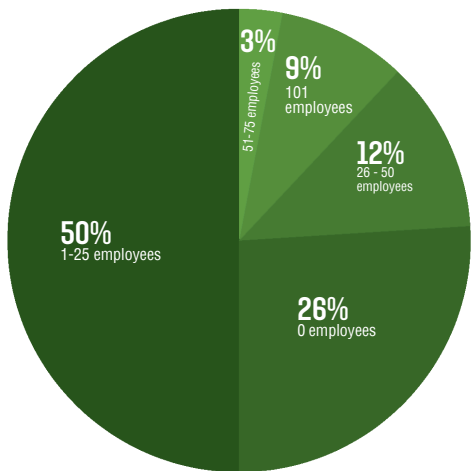
WHAT IS YOUR CURRENT OPERATION STATUS?



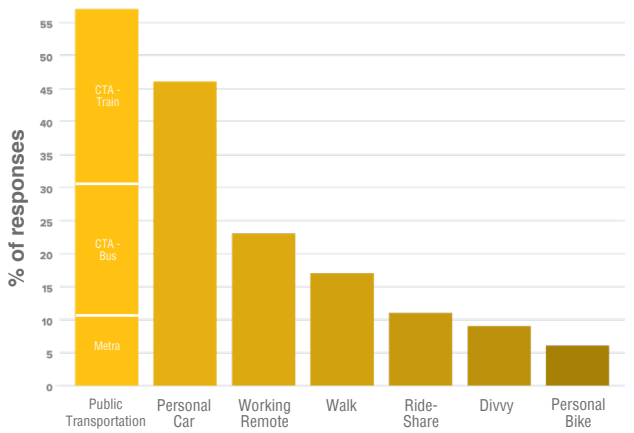
WHAT PERCENTAGE OF YOUR EMPLOYEES ARE WORKING FULL-TIME IN THE LOOP IN FEBRUARY?



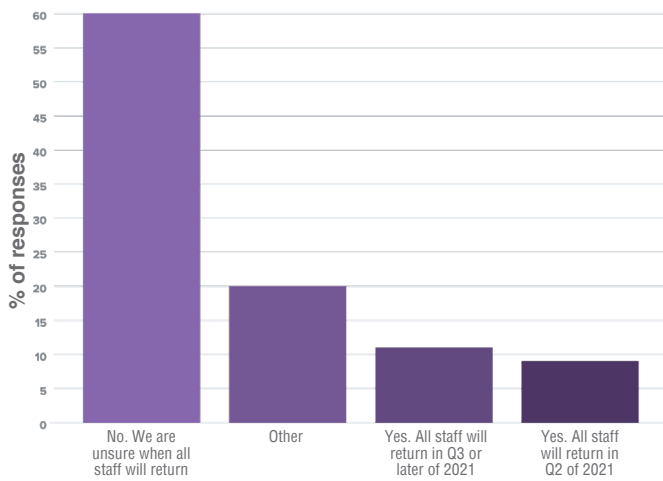
HOW MANY OF YOUR EMPLOYEES ARE WORKING FULL-TIME IN THE LOOP IN FEBRUARY?



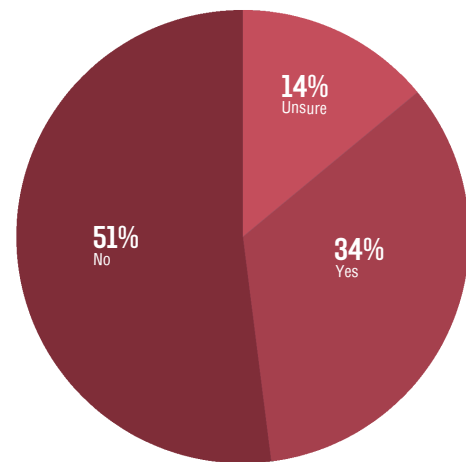
HOW ARE YOU GETTING TO WORK IN THE LOOP?



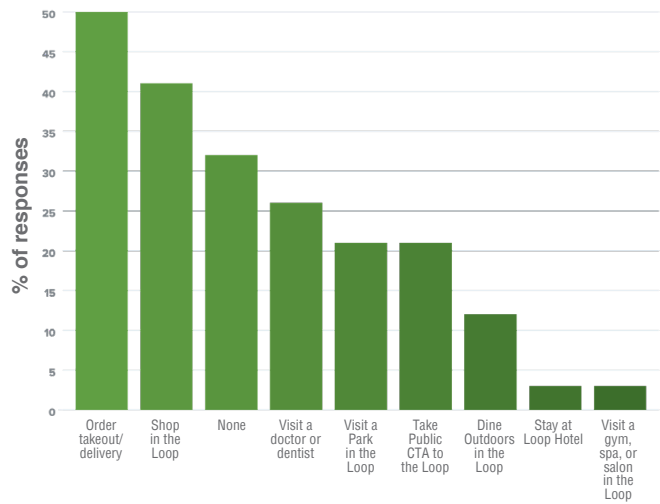
DOES YOUR ORGANIZATION HAVE A PLAN FOR EMPLOYEES TO RETURN TO THE LOOP?



WILL YOU VISIT THE LOOP DURING A WEEKEND IN FEBRUARY?



WHICH OF THE FOLLOWING ACTIVITIES WILL YOU PARTICIPATE IN THIS MONTH?



DOES THE ROLLOUT OF A COVID-19 VACCINE IMPACT YOUR PLANS TO RETURN TO THE OFFICE?

